

Thousands of families will go without heat this winter. Walk for Warmth dollars can keep them warm.



100% of funds raised during the Walk for Warmth will help families in your community!

Heat for your home in the winter is one of life's basic necessities that is often overlooked. This winter, thousands of Out-Wayne County families will struggle to keep warm under blankets and coats as they can't afford heat for their homes.

Wayne Metro's **Walk for Warmth** raises awareness and dollars to help the thousands of people in our area who will face heat related emergencies this year. The **14th Annual Walk for Warmth** is scheduled for **Saturday, February 27, 2010** at Southland Mall in Taylor.

Money raised through the **Walk for Warmth** stays directly in Out-Wayne County communities and provides direct assistance to help our neighbors stay safe and warm through the winter months.

Out-Wayne County includes the 42 cities and townships of Wayne County that surround Detroit.

Presenting Sponsor-\$5,000

- Full Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and other event promotional materials
- Company Name and logo printed on large event banner
- Recognition as Presenting Sponsor in all media releases & follow-up edition of agency newsletter (circulation 2,500+)
- Company representatives to lead Walk with Wayne Metro CEO
- Decorative plaque commemorating sponsorship
- Display table in event area

Supporting Sponsor-\$2,500

- Half Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and all other event promotional materials
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Helping Hand Sponsor- \$1,000

- Quarter Page Acknowledgment in Walk Program Booklet
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Friends of the Walk- \$500

- Acknowledgement in Walk Program Booklet
- Recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Please contact Erin Evans at (734) 246-2280 x 123 or eevans@waynemetro.org with any questions regarding Walk sponsorship.