

Low-income families will spend 2 of every \$5 they earn to heat their homes this winter.



Heat for your home in the winter is one of life's basic necessities that is often over-looked. This winter, thousands of Out-Wayne County families will struggle to keep warm under blankets and coats as they can't afford heat for their homes.

Wayne Metro's **Walk for Warmth** raises awareness and dollars to help the thousands of people in our area who will face heat related emergencies this year. The **13th Annual Walk for Warmth** is scheduled for Saturday, March 7, 2009 at Southland Mall in Taylor.

Money raised through the **Walk for Warmth** stays directly in Out-Wayne County communities and provides direct assistance to help our neighbors make it through the winter months.

Presenting Sponsor-\$5,000

- Full Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and other event promotional materials
- Company Name and logo printed on large event banner
- Recognition as Presenting Sponsor in all media releases & follow-up edition of agency newsletter (circulation 2,500+)
- Company reps. to lead Walk with Wayne Metro CEO
- Decorative plaque commemorating sponsorship
- Display table in event area

Supporting Sponsor-\$2,500

- Half Page Acknowledgement in Walk Program Booklet
- Company Name and logo printed on event t-shirts and all other event promotional materials
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Helping Hand Sponsor- \$1,000

- Quarter Page Acknowledgment in Walk Program Booklet
- Company Name and logo printed on large event banner
- Decorative plaque commemorating sponsorship
- Sponsorship recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Friends of the Walk- \$500

- Acknowledgement in Walk Program Booklet
- Recognition in follow-up edition of agency newsletter (circulation 2,500+)
- Display table in event area

Please contact Erin Evans at (734) 246-2280 x 123 or eevans@waynometro.org with any questions regarding Walk sponsorship.